



# JENNIFER BROOKS

HEAD OF PRODUCTS & SERVICES



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Jennifer Brooks enjoyed 7 years as a Primary School Teacher before becoming involved in the Real Estate industry in 1986. It was then that Jennifer and her husband, Paul Brooks, purchased Ray White Alderley and developed it to become one of the top offices in the group before selling the Agency in 1997.

In 1996, Paul and Jennifer purchased Ray White Toowong. Paul led the Agency to a Top 10 state office and Top 30 internationally. Jennifer focused on their Rent Roll asset and team. The Agency was held in esteem due to quality of management, training, innovative systems, documents, marketing, results and customer service programs. Winning multiple Awards as 'Property Management Office of the Year' the Agency was inducted to Ray White's 'Hall of Fame' for Property Management.

After 17 years of Agency ownership and with a vision to utilise their skills in the industry, Jennifer and Paul sold the Agency and Rent Roll of 900 managements.

In 2004, Jennifer, Paul and his sister Carol Levitt became joint Owners and founders of Real Estate Dynamics. Jennifer spread her talents in training to assist Principals, Property Managers, Administrators, Receptionists and Sales Consultants with Personal Assistants, Consultancy, Rent Roll Health Audits, Due Diligence and development of high quality on-line industry products and resources.

As demand grew for the BOSS products Jennifer developed for the Company, she specialised in the development of the suite of products including PM BOSS, SALES BOSS, WORKPLACE BOSS and AGENCY BOSS.

After more than 8 years of sharing the helm of Real Estate Dynamics with business partners, Paul Brooks and Nathan Brett, for a work/life balance, Jennifer transferred her business interests to Peter Aquilina in July 2012. Jennifer continues working with the Company with a refined focus on BOSS product development, Legislative compliance and supporting quality control measures within Real Estate Dynamics.

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