

A portrait of Paul Brooks, a middle-aged man with grey hair, wearing a dark suit, white shirt, and red tie. He is smiling slightly and looking towards the camera. The background is a light-colored stone wall.

# RED



## PAUL BROOKS

DIRECTOR



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Named as the 2012 REIA Awards for Excellence 'Business Broker of the Year' and 2012 REIQ Awards for Excellence 'Business Broker of the Year', Paul Brooks is renowned as a leading Real Estate Agency and Rent Roll Broker operating successfully in a niche business brokerage market. Paul's role requires an extremely high degree of expertise and specific industry and legislative knowledge. There are few other Brokers who specialise in this industry field.

With over 20 years of prior experience as a Real Estate Agency Principal of multi award winning Agencies with a Rent Roll of around 900 properties, Paul has an intimate first hand understanding and knowledge of Agency and Rent Roll businesses, structures, Legislation, Agency and Rent Roll sales, Rent Roll values and how to successfully transfer a valuable Rent Roll asset from one Agent to another.

Whether buying or selling a Rent Roll or an all inclusive Agency business, Paul helps take the guesswork out of the transaction. Paul has key contacts in each of the major lenders of finance for Rent Roll acquisitions and is kept informed of their requirements. When selling, the essential information on a business is prepared in a comprehensive presentation to allow qualified Buyers to make an educated decision.

Paul saves his Clients time and helps to remove the most stressful aspects of the transaction. He ensures prospective Buyers are qualified, liaises with them on their behalf and handles negotiations with all the experience, skill and professionalism required to achieve premium prices. When buying a Rent Roll privately, Paul and his team of highly qualified Consultants can provide a Due Diligence service to help you assess whether a Rent Roll is a 'risk nightmare'.

Sellers and Buyers appreciate the systems that Paul and his team ensure are in place throughout the sale to post Settlement process. The brokerage service includes providing the parties of a Rent Roll transaction with recommended procedures, checklists, sample forms and letters and other documents; saving time and money.

A purpose designed Rent Roll Contract which has been created in conjunction with Paul and specialist Solicitors specializing in Rent Roll transactions, is used. The Contract is detailed and is fair to both parties, as required by Law.

With a huge database of potential Buyers and personal contacts, Agency and Rent Roll Sellers have maximum assistance to help ensure a successful transaction.

Confidentiality is assured.

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